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Entrepreneurship by Robert D. Hisrich

Robert D. Hisrich is the Garvin Professor of Global Entrepreneurship and Director of the Walker Center for Global Entrepreneurship at Thunderbird. He is also president of H&B Associates, a marketing and management consulting firm he founded.

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This edition of Entrepreneurship by Robert D. Hisrich, Michael P. Peters and Dean A. Shepherd has been designed to clearly teach or guide our students. The Book named as Entrepreneurship By Robert D. Hisrich 10th edition includes the process of formulating, planning, starting and implementing a new venture or you can say Business.

Entrepreneurship by Robert D. Hisrich 10th Edition (2016)

Entrepreneurship / Robert D. Hisrich ; Michael P. Peters ; Dean A. Shepherd. Date : 2008 Editeur / Publisher : Boston [u.a.] : McGraw-Hill/Irwin , 2008 Type : Livre / Book Langue / Language : anglais / English ISBN : 0-07-125952-X ISBN : 978-0-07-125952-1 ISBN : 0-07-321056-0 ISBN : 978-0-07-321056-8 Catalogue Worldcat. Entreprises -- Finances




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Suggested Readings: D F Kuratko and T V Rao, Entrepreneurship- A South-Asian Perspective, Cengage Learning, 2012. Robert D. Hisrich, Michael P. Peters, Dean A ...

19MBA13: Entrepreneurship Syllabus for MBA (Finance) 2nd ...

OVERVIEW Entrepreneurship, 11th edition, is a textbook that encourages students and readers to follow a logical manner on the process of formulating, planning, and implementing a new venture. It draws examples from real-life entrepreneurs and successful ventures. Its lucid language, excellent pedagogical features along with mention of important websites assist readers to reinforce key topics ...

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Management Development Programme On Global Entrepreneurship . INDIA INTERNATIONAL INNOVATION INSTITUTE (i4), USA Center at Ansal University, Gurgaon is organizing a Management Development Program in Global Entrepreneurship with Dr. Robert D Hisrich a globally renowned academician and entrepreneur having authored or co-authored 44 books and started or owned 16 companies till date.

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Robert D. Hisrich, Ph.D. College of Business Administration | Domestic Entrepreneurship, International Entrepreneurship, International Business, New Venture Creation ...

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Entrepreneurship by Hisrich and Peters is intended for the undergraduate and graduate courses in entrepreneurship and has been designed to instruct students on how to formulate, plan and implement a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner.

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