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Alibaba's World is the most genuine depiction of the most exciting global business success story - ever. Anybody who does not know the story behind the legend, and at times mythical figure - Jack Ma - needs to! Porter's book, more importantly, will inspire budding entrepreneurs to chase their dreams and tackle any challenge.

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"Alibaba is no longer a David. It is a Goliath. And as a Goliath it will face an entirely new set of challenges." — Porter Erisman, Alibaba's World: How a remarkable Chinese company is changing the face of global business

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